



Graphic Designing

Duration: 96 Hrs.

Program highlights and Objectives:

Graphic Designing course covers complete understanding of visual elements, like images, typography, and colors, to communicate messages effectively. It also develops the skill and knowledge to create effective visual communication solutions.

Course Outline:

Photoshop: Image Editing

- **AI Tools:** Generative Fill, Expand, Content-Aware Fill, Neural Filters, Sky Replacement.
- **Composition and Masking:** LUT Colour, Filters
- **Essentials:** Layers (Smart, Shape), Marquee, Pen, Brush, Transform, Masking.
- **Export:** Prep for After Effects.

Animate CC: Animation

- **AI Features:** Adobe Sensei, AIIP-Sync for characters.
- **Working with Graphics and Text:** Advanced Drawing Techniques: Using variable-width strokes, gradients, and transparency.
- **Essentials:** Pen, Brush, Shape, Motion Tween, Bone Tools.

After Effects: Motion Graphics

- **AI Features:** Generative Fill, Content-Aware Fill, Roto Brush, Object Tracking.
- **Essentials:** Shape Layers, Masks, 3D Layers, Camera Tracking.
- **Keyframes and Animation:** Adjusting keyframes to create animations.
- **Motion Tracking:** Learn how to track motion in footage.
- **Advance Elements:** Particle Systems & Dynamic

Premiere Pro: Video Editing

- **AI Tools:** Generative Extend, Speech-to-Text, Enhance Speech, Auto Colour, Auto Reframe.
- **Working with Effects and Transitions:** Adjusting video and audio transitions.
- **Essentials:** Sequence Setup, Transitions, Colour Grading, Motion Graphics.
- **Audition**
- **AI Tools:** Enhance Speech, Filler Word Detection, OneClick Audio Enhancement.
- **Essentials:** Noise Reduction, EQ, Compression, Multitrack Mixing.

Industry standard hand-on Project

Above mentioned topics will be covered in detail during training sessions.